

Ad Specifications

Note pixel dimensions are give for convenience. The ads do not have to be exactly those sizes (but within 10%) as we can adjust the size to fit.

Full Page:

9.25" tall x 6.25" wide (bleed)
(2775 pixels x 1875 pixels)
9.0" x 6.0" (trimmed)
(2700 pixels x 1800 pixels)

NOTE: to more fully understand the above specifications for bleed, note that 1.25" of the ad all around gets chopped off to trim it to 9" x 9" (the paper size). **Critical parts of the ad must be at least .25" in from the cut line (from the 9"x 6" finished ad borders) so as to be sure that they show in the ad OK.**

Half Page:

4.125" tall x 5.125" wide
(1238 pixels x 1538 pixels)

Quarter Page Vertical:

4.125" tall x 2.5" wide
(1238 pixels x 750 pixels)

Quarter Page Horizontal:

2.063" tall x 5.125" wide
(620 pixels x 1538 pixels)

Eighth Page:

2.063" tall x 2.5" wide
(620 pixels x 750 pixels)

File Requirements:

PDF, TIFF, JPG or EPS formats acceptable.

Fonts must be embedded or saved as outlines.

Files may be emailed to: design@yachtinsidersguide.com

FULL PAGE
NO BLEED

9" x 6"

Most full page ads will have bleed.
Really only full page ads with white background would not.

FULL PAGE
WITH BLEED

9.25" x 6.25"

9" x 6" trimmed

QTR PAGE
Vertical

QTR PAGE
Horizontal

HALF PAGE

1/8 PAGE